



NEXTCYCLE
WASHINGTON

Sponsorship Prospectus

2024 Circular Accelerator Pitch Showcase



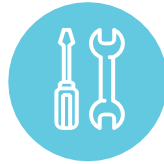
What is NextCycle?

NextCycle Washington provides mentoring, networking, and access to funding pathways to help circular businesses and projects grow and thrive.

NextCycle Washington Program

Circular Accelerator

A six-month program designed to support and advance businesses or projects that improve the reuse, repair, recycling, composting, or end market development for materials in Washington state.



BUSINESS & TECHNICAL
PLANNING SUPPORT



PITCH DEVELOPMENT



FUNDING PATHWAY
IDENTIFICATION



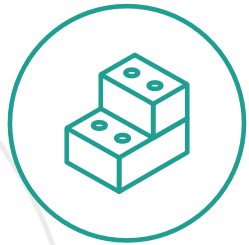
PARTNER & SUPPLY CHAIN
MATCHMAKING



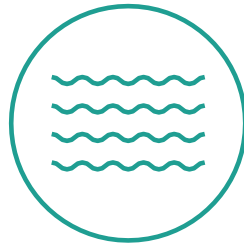
Teams can be comprised of entrepreneurs, start-ups, small businesses, established corporations, non-profits, or a collaboration of entities.

Centering Diversity, Equity & Inclusion

NextCycle Washington utilizes a co-design process and program governance with input from a diverse group of community leaders to identify and lower barriers to participation.



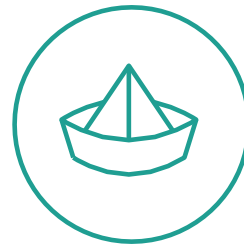
Build the
Conditions



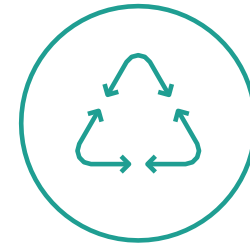
Immerse
& Align



Discover



Strategy
& Design



Test
& Refine



Implement
& Learn



Process repeats



Pitch Showcase

Putting the spotlight on NextCycle teams.



Pitch Showcase

The Pitch Showcase is the culmination of NextCycle programming. After months of business and technical research, mentoring, and planning, teams will deliver a summary of their projects using a concise 5-minute business pitch format.

An audience of approximately 200 business, recycling, reuse, government, non-profit and investment professionals will attend to learn about project descriptions, funding plans, impact projections and investment/support opportunities. Teams will also engage with a judging panel to compete for monetary prizes.

This is an amazing and unique networking event and a great opportunity for teams to connect with potential funders and project partners, while inspiring and stimulating collaboration for everyone in attendance.

Watch project pitches from last year's Pitch Showcase:
[Cohort 1 Pitches](#)

Image: NextCycle Washington Team – Refugee Artisan Initiative

Tentative Agenda

1-Day Event | Early September 2024

- Welcome & Keynote Speaker
- Pitch Group 1 – Upstream Business
- Networking Break
- Pitch Group 2 – Upstream Non-profit
- Networking Lunch
- Pitch Group 3 – Downstream Business
- Networking Break
- Pitch Group 4 – Downstream Non-profit
- Networking Reception
- Award Ceremony

UPSTREAM:

*Businesses and projects that **prevent** waste or improve and expand **reuse** and **repair** within Washington.*

DOWNSTREAM:

*Businesses and projects that improve, innovate, or expand material and organic **recycling, recovery** and **end uses**.*





Sponsorship Opportunities

You can play an important role to help accelerate Washington's circular economy!



Why Sponsor?

- The journey of a NextCycle Washington team is one of support, innovation and collaboration. Your sponsorship helps **accelerate** projects that will improve the state's circular economy (reuse, repair, recycling, composting).
- Your organization can help promote and advance Washington projects that are ready for **investment** and **implementation**.
- Demonstrate your organization's **commitment** to building a robust and **equitable** circular economy.
- Develop relationships that can lead to **partnerships** and **industry collaborations**.
- Sponsorship opportunities are designed to ensure **visibility** before, during and after the Showcase.

Select a sponsorship the best aligns with your organization.

Award Sponsorships



Upstream Showcase Award \$10,000

Award recognizes the team with the best pitch for an upstream project (prevention, reuse, repair) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- One invitation to the judging panel
- 3-min sponsor representative remarks
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony



Downstream Showcase Award \$10,000

Award recognizes the team with the best pitch for a downstream project (recycling, recovery, end use) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- One invitation to the judging panel
- 3-min sponsor representative remarks
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony



Community Impact Award \$5,000

Award recognizes the team with the best pitch for a project that indicates positive impact on community based on developing/improving job opportunities, community partnerships and involvement, or other impact factors as identified by the judging panel.

- 3-min sponsor representative remarks
- Recognition on website, social media, and during conference
- Presentation/photo-op during award ceremony



People's Choice Award \$1,000

Award recognizes the team with the best pitch as identified by audience vote.

- Recognition on website, social media, and during conference
- Presentation/photo-op during award ceremony

Activity Sponsorships



Reception
\$5,000

Networking reception will provide an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event



Lunch
\$5,000

Networking lunch will provide an opportunity for deeper discussions with teams, judges, NextCycle representatives and fellow attendees.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event



Keynote
\$2,000

The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event



Break
\$1,000

Two breaks are scheduled during the event to allow attendees additional networking opportunities.

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at event

Sponsorship Opportunity Summary

	Upstream Showcase Award \$10,000	Downstream Showcase Award \$10,000	Community Impact Award \$5,000	People's Choice Award \$1,000	Reception \$5,000	Lunch \$5,000	Keynote \$2,000	Break \$1,000 (2)
3-min Introduction	X	X	X					
Judging Panel Seat	X	X						
Presentation of Awards at Ceremony	X	X	X	X				
Recognition on website, social media, and during conference	X	X	X	X	X	X	X	X
Signage/Banner at Event					X	X	X	X

If you have an idea for a **custom** sponsorship, award or in-kind support, our team is happy to discuss options with you.

Sponsorship inquiries:

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☎ 248-444-3456

More information on NextCycle available at:

💻 www.NextCycleWashington.com